

## Virtual dermatology provides faster, more convenient diagnosis and treatment for skin, hair, and nail conditions.



Dermatology remains one of the most inaccessible medical specialties in the nation.<sup>1</sup> MDLIVE Dermatology is a convenient way for members to access and receive diagnosis and treatment for over 3,000 dermatological conditions by the largest national network of board-certified dermatologists.

Utilizing asynchronous dermatology consultations, the average wait times are reduced from over one month for an in-person appointment to less than 15 hours from request to diagnosis and treatment plan.<sup>2</sup>

MDLIVE IS



### PROVEN

We deliver proven scale, outcomes, and affordability — and back it up with value-based care arrangements.



### PATIENT-DRIVEN

Our high-quality provider network, easy-to-use single platform, and consumer expertise create industry-leading patient satisfaction.



### INNOVATIVE

We innovate where it matters to deliver best-in-class core virtual care solutions.

## MDLIVE VIRTUAL DERMATOLOGY ADVANTAGES

- 1 MDLIVE Dermatology is an excellent option for managing chronic, low-risk skin conditions** such as acne, rosacea, and eczema without long wait times or the inconvenience of an in-person appointment.
- 2 No appointments are necessary.** Patients supply basic information about their health and medical history and photos of their condition. A board-certified dermatologist then reviews this information for diagnosis, treatment plan determination, and issues a prescription, if necessary. Visit information can be shared with the patient's primary care provider.
- 3 Virtual dermatology can reduce the potential for missed or improper diagnoses** due to treatment avoidance, inability to schedule a visit, or need to see a non-dermatological specialist due to lack of availability.
- 4 Our partnership with DermatologistOnCall** means your members have access to the largest national network of board-certified dermatologists, who have an average of 4 years of clinical experience.

MDLIVE believes in the power of providing impactful and innovative health care to improve lives. Let's work together to deliver on that promise to your members.

TELEDERMATOLOGY  
COST SAVINGS



Teledermatology studies have shown savings of \$140 per new patient compared with a conventional dermatology model.<sup>3</sup>

Shifting just 5% of office-based dermatologist visits to teledermatology could reduce healthcare costs by \$35 million annually.<sup>4</sup>

<sup>1</sup> Maddukuri, S., Patel, J. & Lipoff, J.B. *Teledermatology Addressing Disparities in Health Care Access: a Review.* *Curr Derm Rep* 10, 40-47 (2021). <https://doi.org/10.1007/s13671-021-00329-2>

<sup>2</sup> All patients will receive a response from their dermatologist in no more than three business days

<sup>3</sup> Zakaria A, Miclau TA, Maurer T, Leslie KS, Amerson E. *Cost Minimization Analysis of a Teledermatology Triage System in a Managed Care Setting.* *JAMA Dermatol.* 2021;157(1):52-58. doi:10.1001/jamadermatol.2020.4066

<sup>4</sup> National Institute of Public Health, *Clinical effectiveness and cost-effectiveness of teledermatology: Where are we now and what are the barriers to adoption?* <https://www.ncbi.nlm.nih.gov/pmc/articlesPMC7302990/>